## media advisory



## FOR IMMEDIATE RELEASE

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## ISO New England President & CEO to Speak at U.S.-Canadian Clean Energy Dialogue

Conferees to Discuss U.S. – Canadian Clean Energy Trade; Cooperative and Coordinated Development of Clean Energy Resources and Technologies

HOLYOKE, MA – May 3, 2010 – Gordon van Welie, president & CEO of ISO New England Inc., will participate in a discussion on the future of clean energy trade between the United States and Canada as part of a two-day conference May 19 and 20 in Chicago.

The conference is part of the U.S.-Canada Clean Energy Dialogue (CED), which was launched in February 2009 by President Barack Obama and Canadian Prime Minister Stephen Harper. The event is sponsored by the U.S. Department of Energy and Environment Canada, the U.S. DOE's Canadian counterpart. The purpose of the Dialogue is to expand clean energy research and development, develop and deploy clean energy technology, and build a more efficient electricity grid based on clean and renewable energy to reduce greenhouse gases and combat climate change in both countries.

The conference will bring together key stakeholders from the U.S. and Canada to identify potential resources and markets for expanded trade in clean electricity and ensure continued cooperation between the two countries.

WHAT:	U.SCanada Clean Energy Dialogue 2010 Conference Increasing Trade in Clean Electricity May 19-20, 2010
WHERE:	Hyatt Regency O'Hare 9300 Bryn Mawr Avenue Rosemont, IL
WHO:	Industry representatives and government officials from the U.S. and Canada
WHEN:	May 19-20, 2010
REGISTRATION AND AGENDA:	http://events.energetics.com/USCanadaCleanEnergy2010/index.html

Created in 1997, ISO New England is the independent, not-for-profit corporation responsible for reliably operating New England's bulk electric power generation and transmission system, overseeing and ensuring the fair administration of the region's wholesale electricity markets, and managing comprehensive regional electric power planning.