

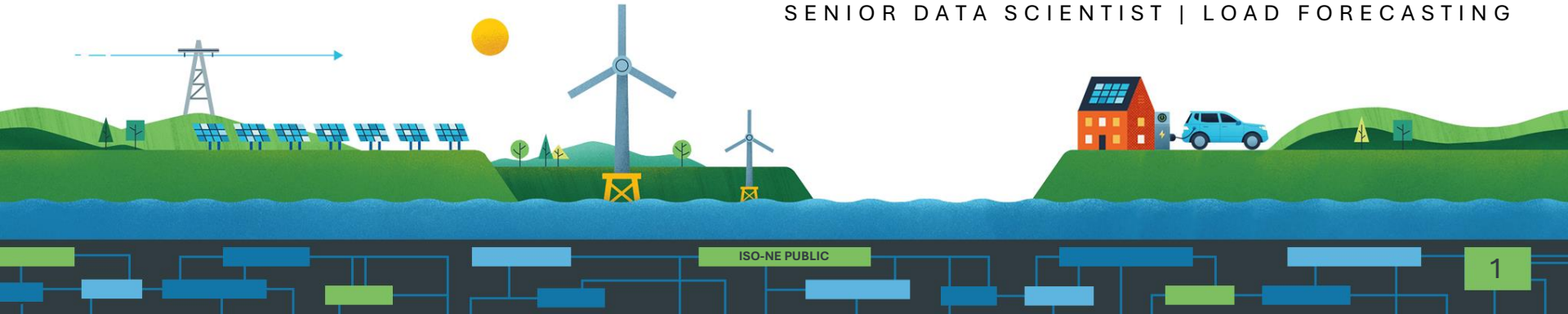
Updates to the EV Adoption Forecast Methodology

Load Forecast Committee



Matthew Keller

SENIOR DATA SCIENTIST | LOAD FORECASTING

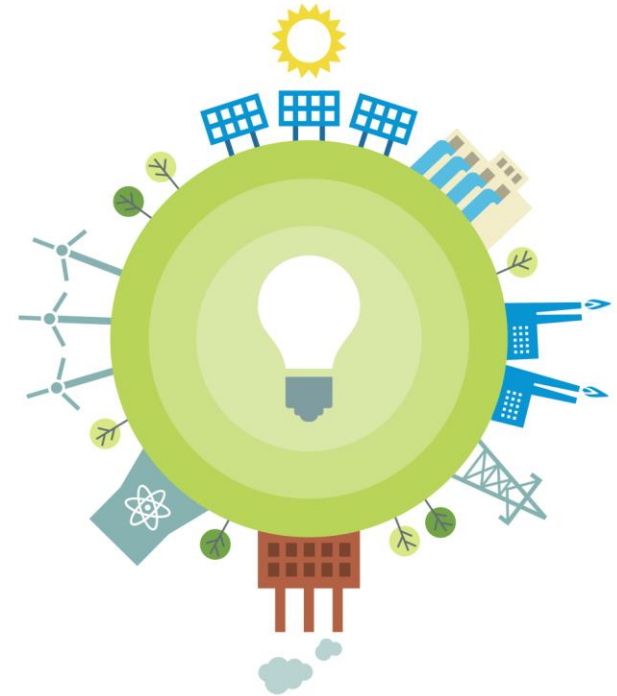


Acronyms

BEV	Battery Electric Vehicle
CELT	Capacity, Energy, Load, and Transmission
EV	Electric Vehicle
FLDV	Fleet Light-Duty Vehicle
ICE	Internal Combustion Engine
MDV	Medium-Duty Delivery Vehicle
PLDV	Personal Light-Duty Vehicle
RIPTA	Rhode Island Public Transit Authority

Outline

- [Overview & Background](#)
- [Updated EV Adoption Forecast Process](#)
- [Preliminary Forecast Comparison](#)
- [Summary & Next Steps](#)



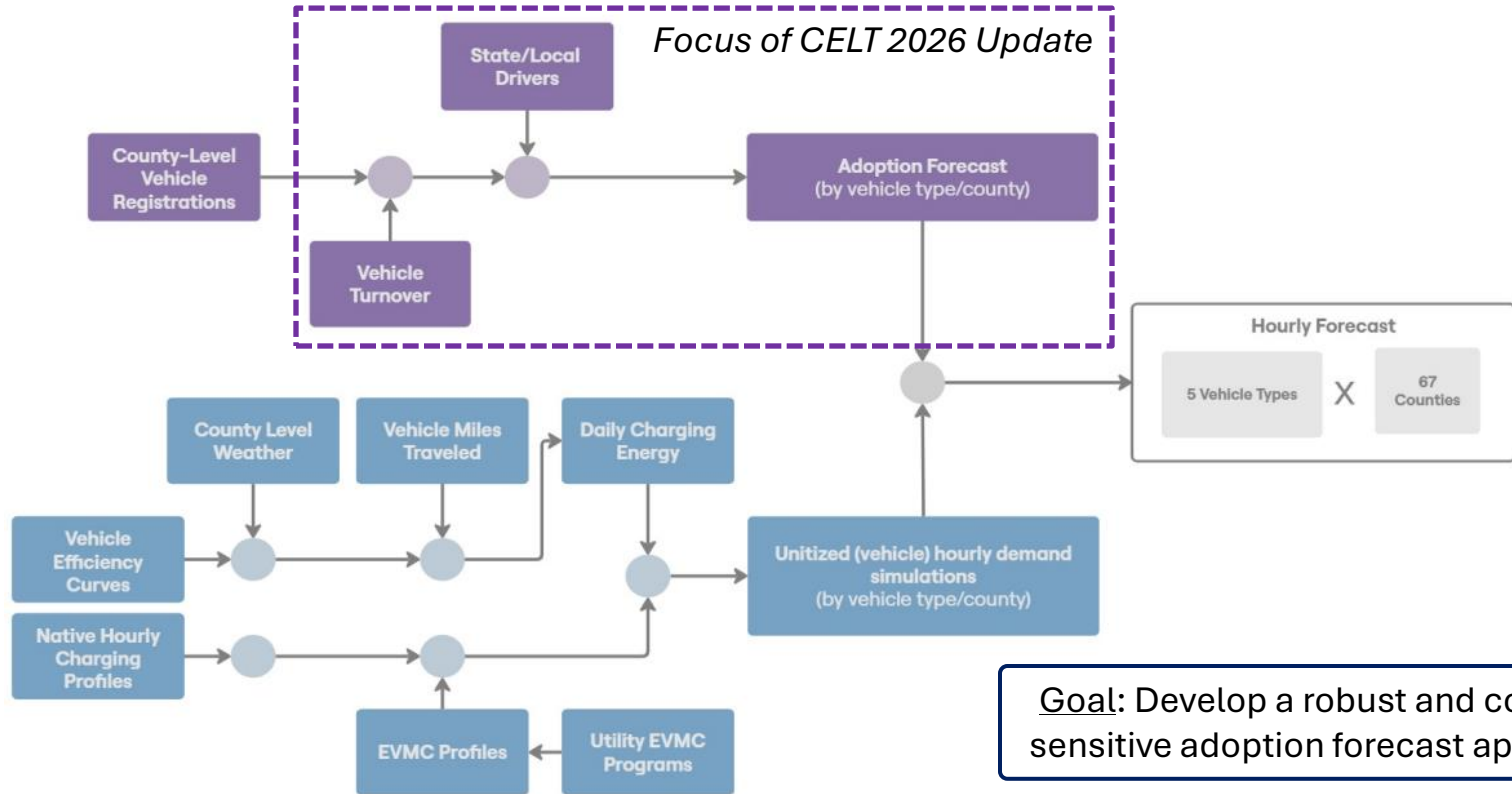
Electric Vehicle (EV) Forecast Methodology

- The EV forecast is intended to forecast the energy and demand impacts of EV adoption across five vehicle classes in New England:
 - Personal light-duty vehicles (PLDV)
 - Fleet light-duty vehicles (FLDV)
 - Medium-duty delivery vehicles (MDV)
 - School buses
 - Transit buses
- Forecast Methodology:
 1. Adoption forecasting
 - Forecasts the adoption of each vehicle class
 - Inventories the New England vehicle population and policy landscape
 2. Hourly demand modeling
 - Captures the electricity demand impacts of EV adoption in each vehicle class
 - Reflects increased levels of PLDV managed charging
 3. Energy and peak demand calculation
 - Energy stems from a direct summation of the simulated hourly demand
 - Peak demand is derived from a “waterfall” approach, considering all load components

Updates to EV Adoption Modeling

- Prior to CELT 2025, EV adoption forecasts relied heavily on state and local policy objectives due to an absence of comprehensive adoption data
 - Initial adoption data reviewed for CELT 2024 indicated that the PLDV adoption forecast was too high
 - The CELT 2024 forecast incorporated reductions in PLDV EV adoption
- For CELT 2025, the EV adoption forecast methodology was revised to reflect recent EV adoption trends in each state
 - Updated EV adoption data indicated that our adoption forecast across all vehicle classes was too high, and out of sync with recent trends
 - Forecasts across all classes were reduced relative to the CELT 2024 forecast to account for:
 - EV adoption rates that consistently fell below the CELT forecast rates
 - Heightened uncertainty surrounding EV adoption policy and funding for infrastructure buildout
- For CELT 2026, the EV adoption forecast methodology has been further advanced to incorporate a more robust, algorithmic approach to adoption modeling
 - Incorporates observed state-specific EV adoption, economic data, and policy drivers
 - **Resulting adoption forecasts reflect similar trends as the CELT 2025 EV adoption forecast**

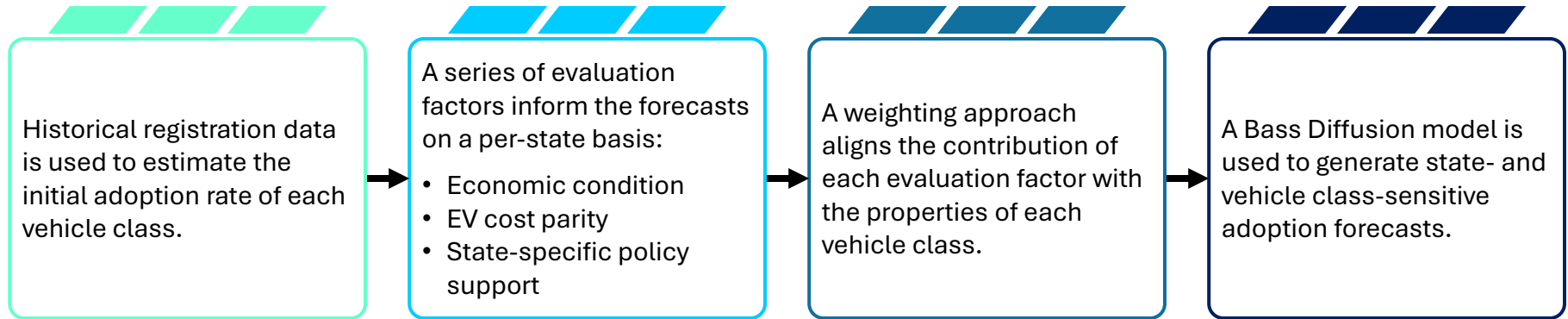
EV Forecast Process



UPDATED ADOPTION FORECAST PROCESS



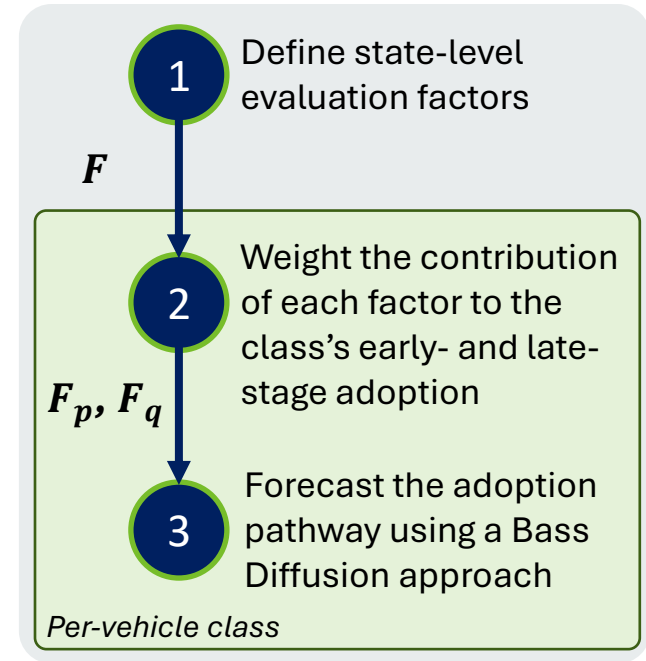
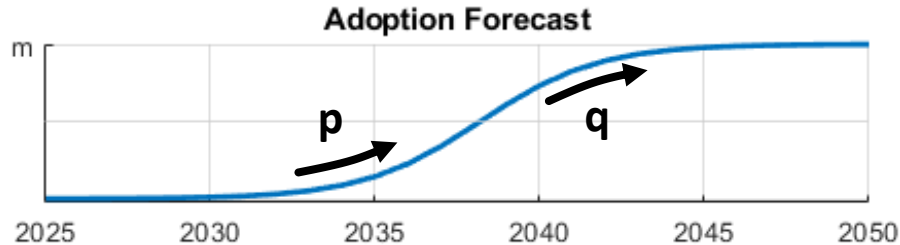
Process Description



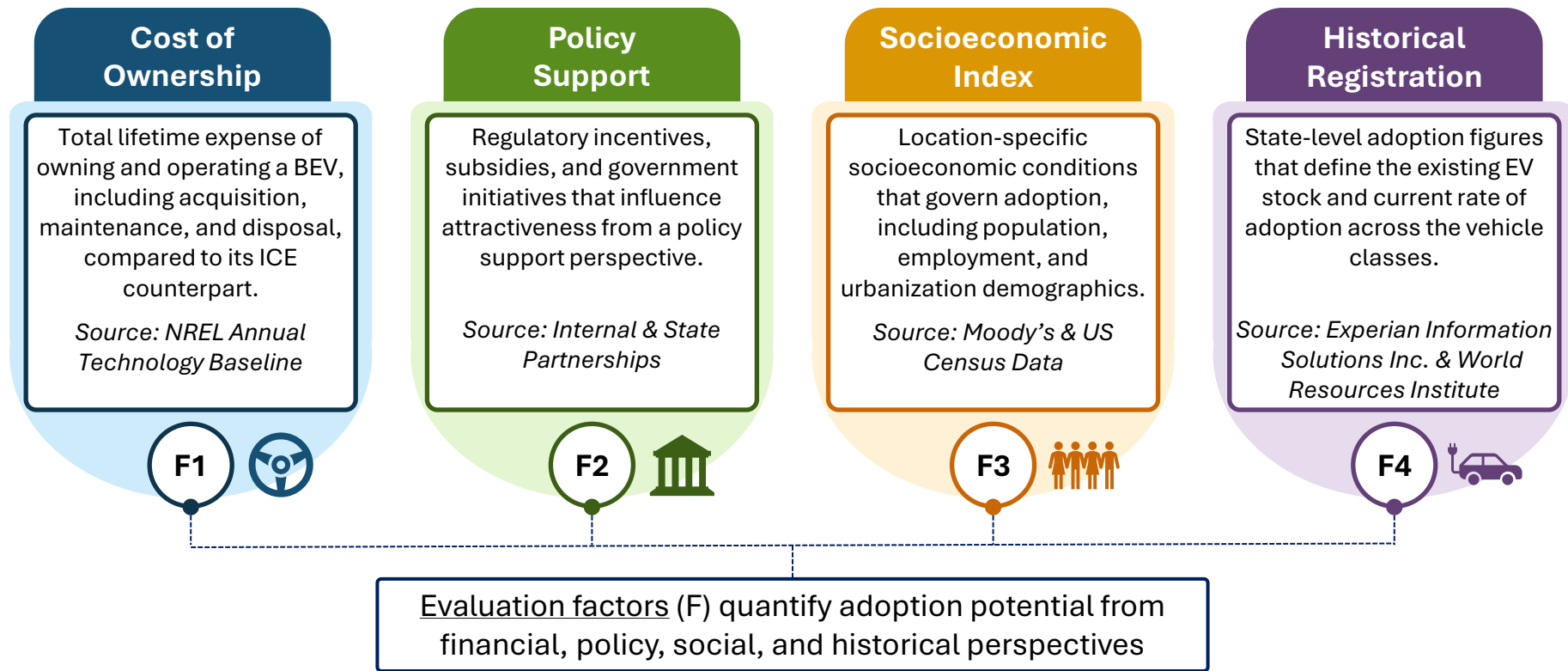
- Preliminary forecasts have been generated for each state using the updated process.
 - A sample selection is provided at the end of the presentation.

Process Description

- **Bass Diffusion:** Forecast approach to predict the diffusion of emerging technologies
 - Models the interactions of early innovators (p) and late-stage imitators (q)
- Based on the total market capacity (m) and the rate of saturation (p, q)
 - Market capacity based on NREL's EV Future Scenarios



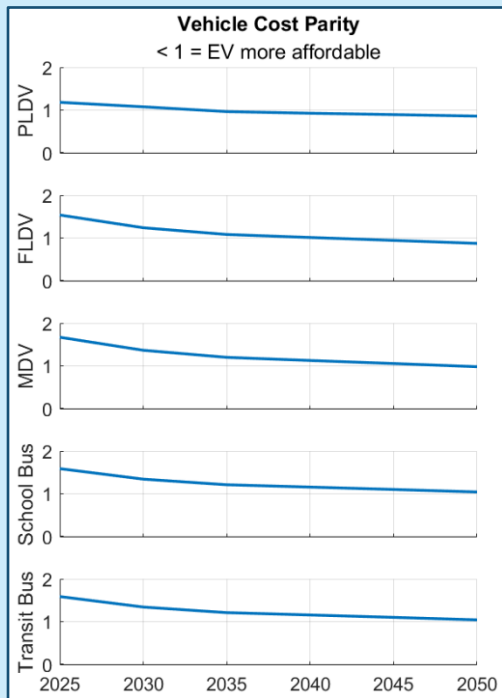
State-Level Evaluation Factors



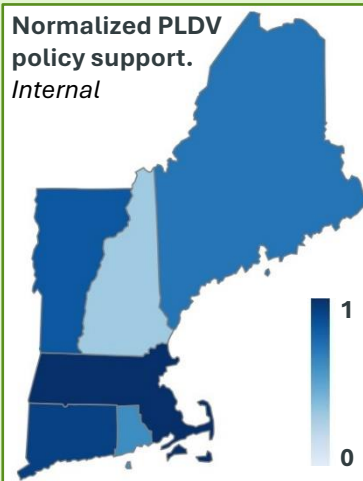
State-Level Evaluation Factors

Values subject to change.

Comparison of relative vehicle purchase prices.
NREL 2024 Annual Technology Baseline.

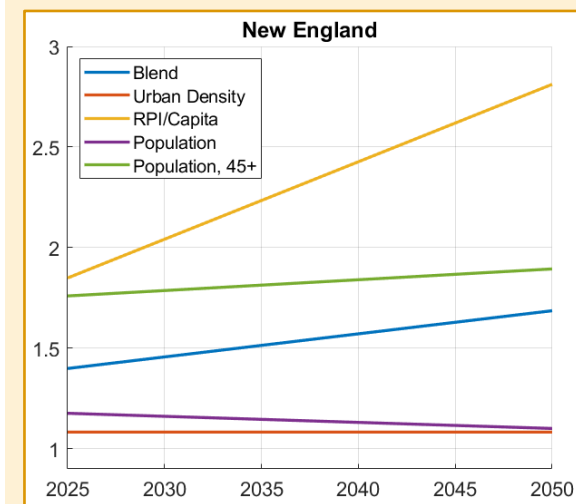


**Normalized PLDV
policy support.**
Internal



Example Policy	Support	Result
RIPTA Sustainable Fleet Transition	Strong	●
EV Bus Pilot Program	Moderate	●
EV Owner Fee	Adverse	●

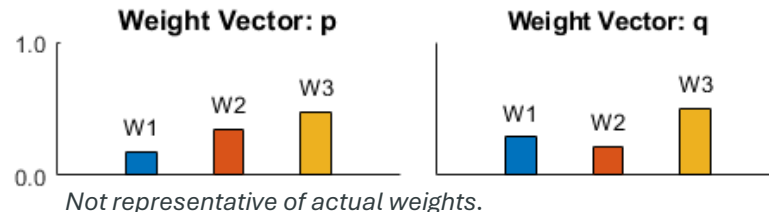
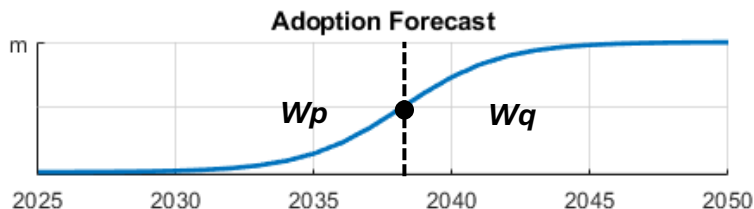
Normalized PLDV socioeconomic index.
Moody's & US Census Data



Index definition and blending processes follow the method presented on [slides 10-13 of the February 23, 2024 LFC presentation](#). The blend is specified per-vehicle class.

Adapted Adoption Forecast

- Coefficients (p, q) are located through a weighted sum approach:
 - Evaluation factors (F) are defined per-state as outlined in slides 10 & 11
 - Weights (w) balance the contribution of each factor to the expected class adoption behavior
 - Coefficient bounds (min, max) are identified from existing studies and forecasts



$$S_p = \sum_i w_{p,i} \cdot F_i$$

$$p = f_p(S_p) \Big|_{min}^{max}$$

$$S_q = \sum_i w_{q,i} \cdot F_i$$

$$q = f_q(S_q) \Big|_{min}^{max}$$

Scores (S) are specific to each vehicle class and state

Adapted Adoption Forecast

$$F(t) = \frac{1 - e^{-(p+q)t}}{1 + \frac{q}{p}e^{-(p+q)t}}$$

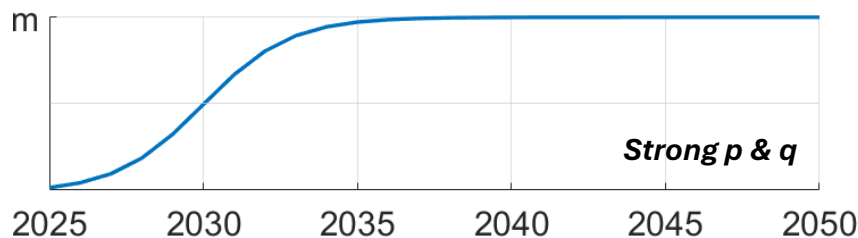
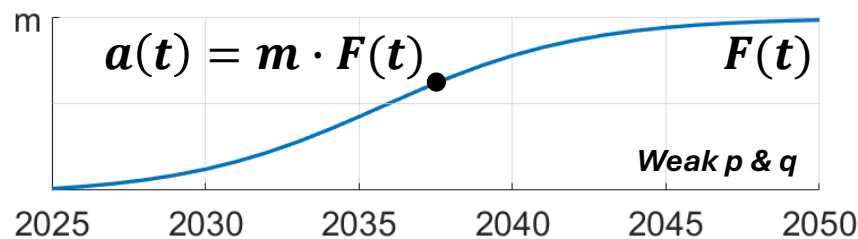
F : Adoption fraction

a : Cumulative adoption (vehicles)

m : State-level market capacity

p : Coefficient of innovation (early-stage)

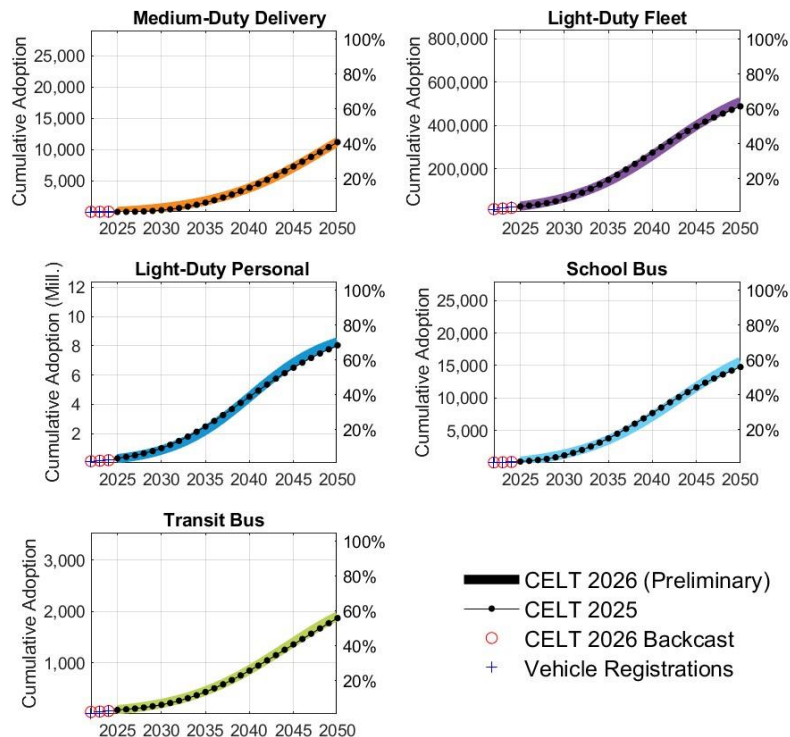
q : Coefficient of imitation (late-stage)



PRELIMINARY FORECAST PERFORMANCE



Cumulative Adoption Forecast: New England



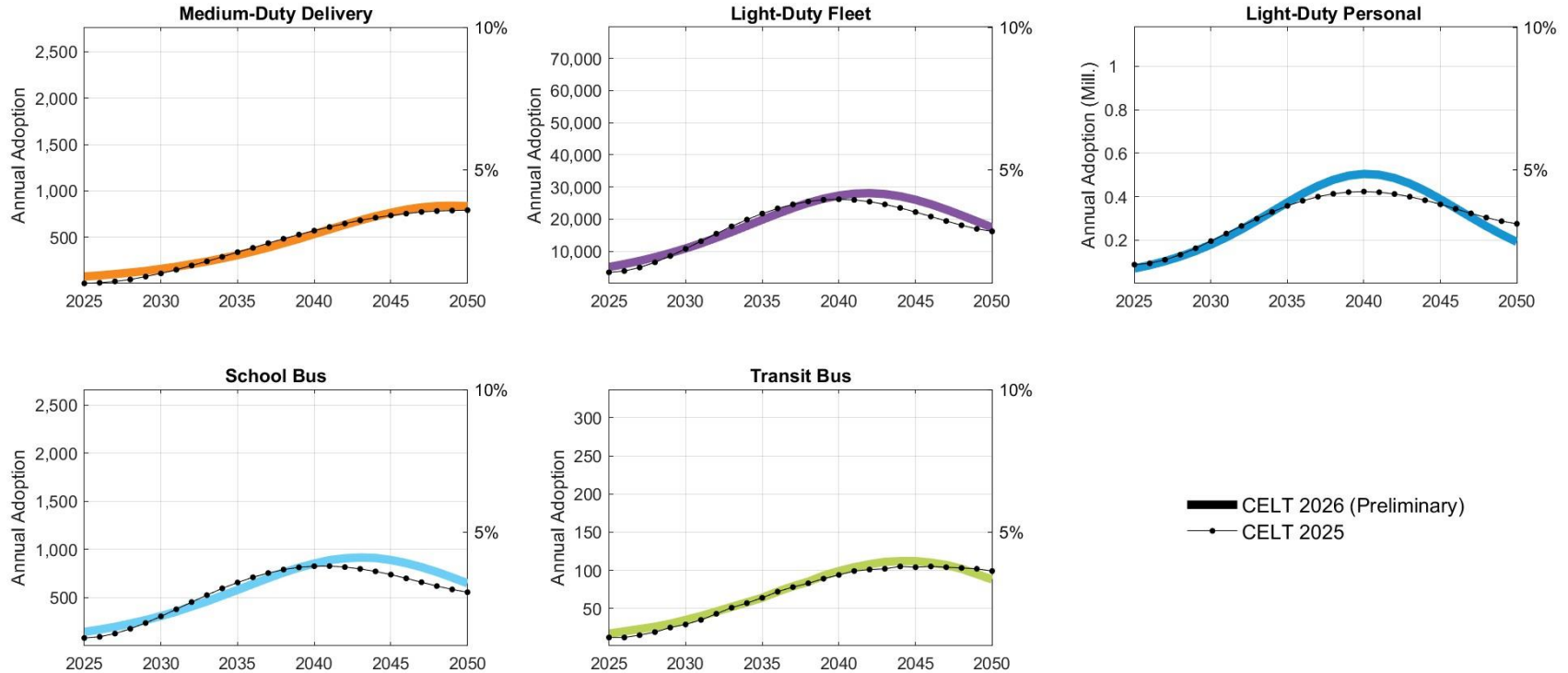
Average Annual Difference (%)

Medium-Duty Delivery	0.6
Light-Duty Fleet	0.9
Light-Duty Personal	1.4
School Bus	1.0
Transit Bus	0.7

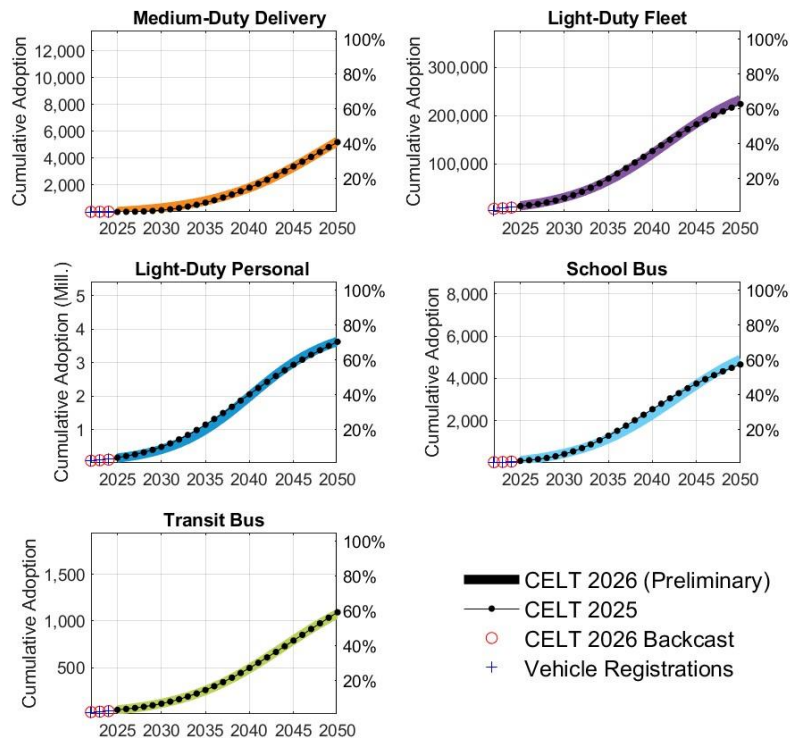
Early results capture New England's adoption forecast trends

+ Vehicle registrations sourced from Experian Information Solutions Inc. & World Resources Institute, Figures subject to change

Incremental Adoption Forecast: New England



Cumulative Adoption Forecast: Massachusetts



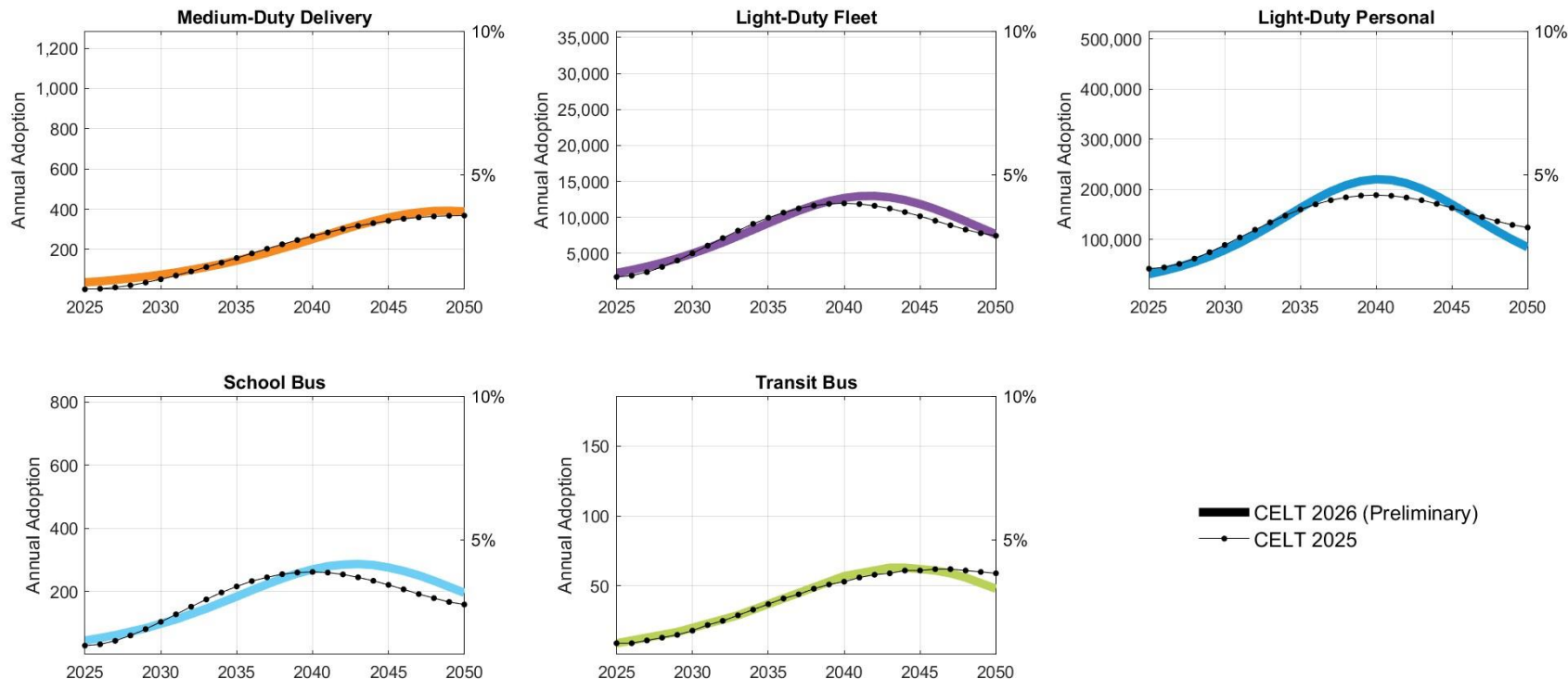
Average Annual Difference (%)

Medium-Duty Delivery	0.7
Light-Duty Fleet	1.2
Light-Duty Personal	1.7
School Bus	1.7
Transit Bus	0.3

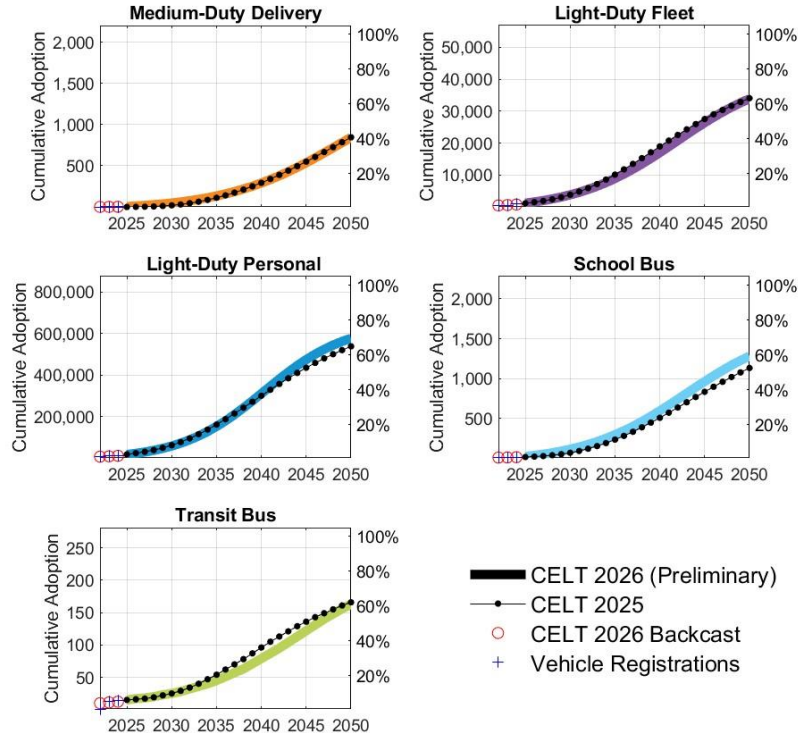
Results are also able to represent state-level adoption dynamics

+ Vehicle registrations sourced from Experian Information Solutions Inc. & World Resources Institute, Figures subject to change

Incremental Adoption Forecast: Massachusetts



Cumulative Adoption Forecast: Rhode Island



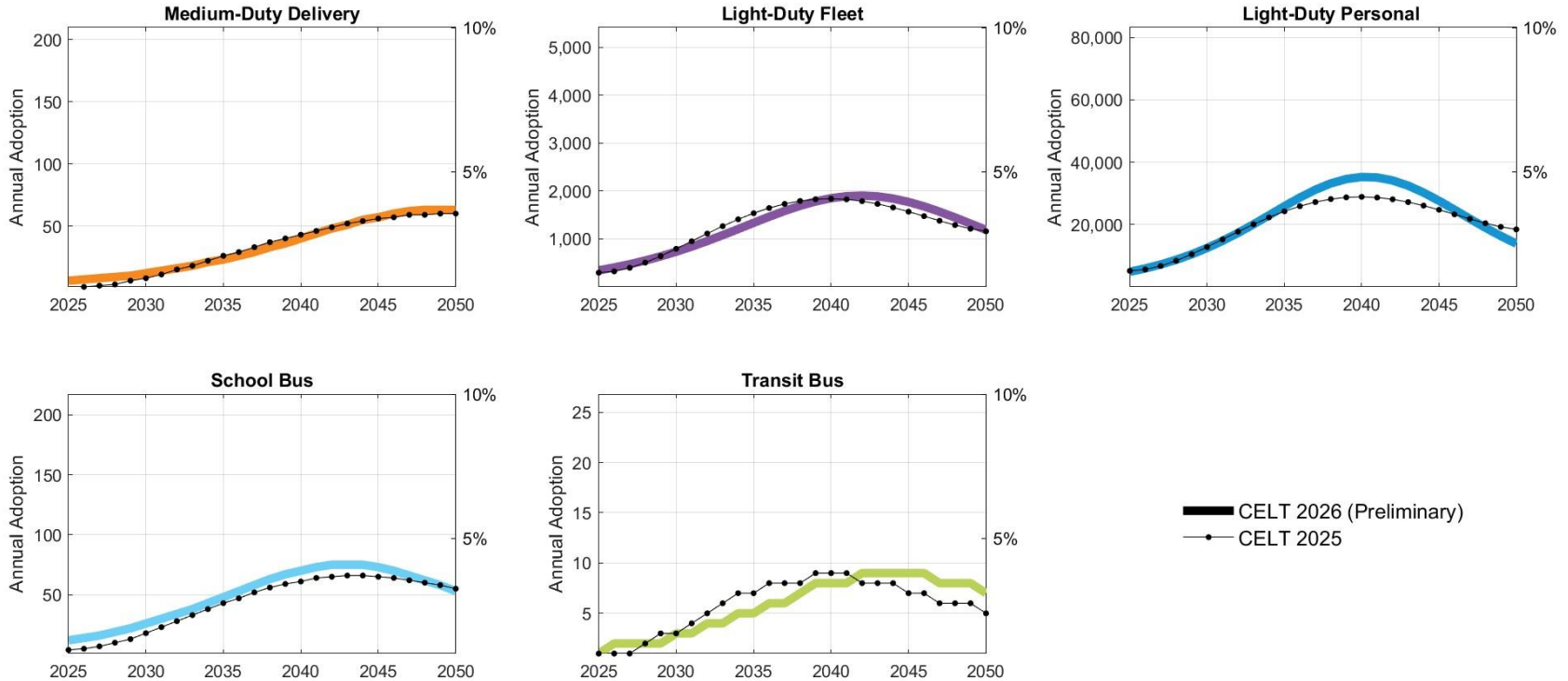
Average Annual Difference (%)

Medium-Duty Delivery	0.8
Light-Duty Fleet	1.9
Light-Duty Personal	2.3
School Bus	4.3*
Transit Bus	3.9*

Policy identification is challenging, and certain cases* require further review

+ Vehicle registrations sourced from Experian Information Solutions Inc. & World Resources Institute, Figures subject to change

Incremental Adoption Forecast: Rhode Island



Summary & Next Steps

- Preliminary forecasts reflect similar trends as the CELT 2025 EV adoption forecast
- The updated CELT 2026 EV adoption forecast leverages an algorithmic Bass Diffusion process to estimate adoption:
 - Sensitive to observed adoption figures, technical maturity, and state economic and policy drivers
 - Systematically integrates time-sensitive drivers into the EV adoption forecasts
 - Enables the forecast to capture changes in the baseline factors over time
- Next Steps:
 - Coordinate further with the states on the expected updates to their EV-focused policies
 - Translate updated policy information into model inputs and benchmark the resulting forecasts, incorporating Q3 2025 EV adoption data
 - Integrate the updated forecasts into the CELT 2026 hourly EV energy demand model

Questions

